



## **Business Plan Application Forms**

**Fill up the form below to apply our investment program.**

Personal Name:	
Email Address:	
Contact Number:	

### **Employment / Business Experience:**

Company Name:

Position:

Business Registered Address:

Preferred Location:

**Please explain the intended location's overall surroundings:**


## Competitor Mapping

Please list down some of the relevant food & beverage players within your preferred location:

<i>Brand Name</i>	
<i>Cuisine Type</i>	
<i>Years of Operation</i>	
<i>Customer Profile: (Demographics)</i>	
<i>Price Range (Ave)</i>	
<i>Main Product Types</i>	
<i>Average Monthly Sales:</i>	

<i>Brand Name</i>	
<i>Cuisine Type</i>	
<i>Years of Operation</i>	
<i>Customer Profile: (Demographics)</i>	
<i>Price Range (Ave)</i>	
<i>Main Product Types</i>	
<i>Average Monthly Sales:</i>	

**Please provide 3 realistic reasons why Souper Tang will succeed in your intended location:**

1.	
2.	
3.	

**Financial Capacity (Per Outlet)**

- Below RM 600K
- RM 600K – RM 800K
- RM 801K – RM 1.00 MIL
- RM 1.01MIL – RM 1.50MIL
- Above RM 1.50 Mil

**Years of Experience in Food & Beverage Sector:**

- Never
- Less than 1 Year
- 1-2 Years
- 3-4 Years
- 5-6 Years
- 7-10 Years
- 10 Years & Above

**In general, state down the reason why you have chosen Souper Tang as your business partner:**


**What would be your involvement in Souper Tang business, if you were selected?**


**Extra information, tell us why you should be shortlisted and be our business partner:**




I hereby authorize *Souper Tang*, its agents and all credit agencies, law enforcement and government agencies, city state, country and federal courts and persons to release any information they may have about me t the company with which this has been field, or their agent.

I release *Souper Tang* and /or its agents any person or entity, which provide information pursuant to this information, from any and all liabilities, claims or lawsuits in regards to the information obtained from any and all referenced sources used.

Signed by Applicant

Date

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**We thank you for showing interest in Souper Tang, and for your time and effort put into completing this business plan application form. We will review your application, if your application is approve, we will contact you for further discussion in details. We look forward to working with you.**